

# MSM Coaching

## **Business summary**

**Business** coach

Career change and preparation

Mentor

#### **Focus**

#### **Executive coaching**

- · Personal effectiveness
- Delegation
- · Accelerating performance and effectiveness of individuals and teams
- · Getting clarity, focus and prioritising
- · Critical incident coaching
- · Leadership skills
- Confidence
- Team building & alignment

#### Job & career change preparation

- · Personal brand
- Identifying skills, strengths, talents, values
- Proud stories and achievements
- Short & longer term career planning
- Confidence, personal presentation
- CV preparation
- · Interview skills
- · Developing networking skills

#### Developing a compelling personal brand

• Making you stand out from the crowd

I work with successful executives and business owners across all sectors who want to get even better at what they do, and realise their true potential. I help business leaders:

- By being a sounding board and helping them think through issues, opportunities and critical incidents
- By really challenging them to get clarity and focus on what is important, and what will drive the business forward
- To develop their style and behaviour to increase their effectiveness

### Who do I work with?

- Business owners who have a passion and a desire to develop themselves and grow their business.
- · Senior managers and executives of medium and large corporate companies.
- Female executives and business owners determined to succeed.
- · Individuals, senior managers and directors specifically, who want to prepare for a new job or make a career change.
- Leadership teams of small to medium businesses (up to £50million)

### My expertise

- · Coaching and mentoring
- Robust challenge
- Financial understanding
- · Sales & marketing
- · Board experience

### Achievements and client feedback

Coach to the director for global content services for a major global device manufacturer. The coaching supported his transition from a business development role to his new global responsibility.

Result: Within 6 months a team was established across 10 countries, a business plan was put in place, resulting in the on-time launch of a new digital tablet including content.

> "Peter employs a very effective method of not providing answers, but rather continuously posing thoughtful and, often, challenging questions, which force me to identify issues and seek solutions myself, and thereafter to implement them."

Head of Corporate Banking, Global Bank

### Recent clients













Growth Accelerator

### Accreditations and memberships

- · Association for Coaching
- European Mentoring and Coaching Council
- International Coaching Federation









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